# Strong Interest Inventory ${ }^{\circledR}$ Profile with College Profile 

College Profile developed by Jeffrey P. Prince

Report prepared for
JANE SAMPLE
January 01, 2005

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## HOW THE STRONG CAN HELP YOU

The Strong Interest Inventory ${ }^{\circledR}$ instrument is a powerful tool that can help you make satisfying decisions about your career and education. Whether you are just starting out in your career, thinking about a change, or considering education options for career preparation, you can benefit from the wealth of information reflected in your Strong results. Understanding your Strong Profile can help you identify a career focus and begin your career planning and exploration process.
Keep in mind that the Strong measures interests, not skills or abilities, and that the results can help guide you toward rewarding careers, work activities, education programs, and leisure activities-all based on your interests. As you review your Profile, remember that managing your career is not a one-time decision but a series of decisions made over your lifetime.

## HOW YOU WILL BENEFIT

The Strong can be a valuable tool in helping you identify your interests, enabling you to

- Achieve satisfaction in your work
- Identify career options consistent with your interests
- Choose appropriate education and training relevant to your interests
- Maintain balance between your work and leisure activities
- Understand aspects of your personality most closely associated with your interests
- Determine your preferred learning environments
- Learn about your preferences for leadership, risk taking, and teamwork
- Use interests in shaping your career direction
- Decide on a focus for the future
- Direct your own career exploration at various stages in your life


## HOW YOUR RESULTS ARE ORGANIZED

## Section 1. General Occupational Themes

Describes your interests, work activities, potential skills, and personal values in six broad areas: Realistic (R), Investigative (I), Artistic (A), Social (S), Enterprising (E), and Conventional (C).

## Section 2. Basic Interest Scales

Identifies specific interest areas within the six General Occupational Themes, indicating areas likely to be most motivating and rewarding for you.

Section 3. Occupational Scales
Compares your likes and dislikes with those of people who are satisfied working in various occupations, indicating your likely compatibility of interests.

## Section 4. Personal Style Scales

Describes preferences related to work style, learning, leadership, risk taking, and teamwork, providing insight into work and education environments most likely to fit you best.

Section 5. Profile Summary
Provides a graphic snapshot of Profile results for immediate, easy reference.

Section 6. Response Summary
Summarizes your responses within each category of Strong items, providing interpretive data useful to your career professional.

Note to professional: Check the Response Summary on page 9 of the Profile before beginning your interpretation.

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## GENERAL OCCUPATIONAL THEMES

The General Occupational Themes (GOTs) measure six broad interest patterns that can be used to describe your work personality. Most people's interests are reflected by two or three Themes, combined to form a cluster of interests. Work activities, potential skills, and values can also be classified into these six Themes. This provides a direct link between your interests and the career and education possibilities likely to be most meaningful to you.
Your standard scores are based on the average scores of a combined group of working adults. However, because research shows that men and women tend to respond differently in these areas, your interest levels (Very Little, Little, Moderate, High, Very High) were determined by comparing your scores against the average scores for your gender.

## THEME DESCRIPTIONS

| theme | CODE | Interests | WORK ACTIVITIES | POTENTIAL SKILLS | values |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Conventional | C | Organization, data management, accounting, investing, information systems | Setting up procedures and systems, organizing, keeping records, developing computer applications | Ability to work with numbers, data analysis, finances, attention to detail | Accuracy, stability, efficiency |
| Enterprising | E | Business, politics, leadership, entrepreneurship | Selling, managing, persuading, marketing | Verbal ability, ability to motivate and direct others | Risk taking, status, competition, influence |
| Artistic | A | Self-expression, art appreciation, communication, culture | Composing music, performing, writing, creating visual art | Creativity, musical ability, artistic expression | Beauty, originality, independence, imagination |
| Investigative | I | Science, medicine, mathematics, research | Performing lab work, solving abstract problems, conducting research | Mathematical ability, researching, writing, analyzing | Independence, curiosity, learning |
| Realistic | R | Machines, computer networks, athletics, working outdoors | Operating equipment, using tools, building, repairing, providing security | Mechanical ingenuity and dexterity, physical coordination | Tradition, practicality, common sense |
| Social | S | People, teamwork, helping, community service | Teaching, caring for people, counseling, training employees | People skills, verbal ability, listening, showing understanding | Cooperation, generosity, service to others |



The charts above display your GOT results in descending order, from your highest to least level of interest. Referring to the Theme Descriptions provided, determine how well your results fit for you. Do your highest Themes ring true? Look at your next highest level of interest and ask yourself the same question. You may wish to highlight the Theme descriptions on this page that seem to fit you best.

## BASIC INTEREST SCALES

The Basic Interest Scales represent specific interest areas that often point to work activities, projects, course work, and leisure activities that are personally motivating and rewarding. As with the General Occupational Themes, your interest levels (Very Little, Little, Moderate, High, Very High) were determined by comparing your scores against the average scores for your gender.

As you review your results in the charts below, note your top interest areas and your areas of least interest, and think about how they relate to your work, educational, and leisure activities. Take time to consider any top interest areas that are not currently part of your work or lifestyle and think about how you might be able to incorporate them into your plans.

## YOUR TOP FIVE INTEREST AREAS

1. Office Management (C)
2. Finance \& Investing (C)
3. Programming \& Information Systems (C)
4. Sales (E)
5. Entrepreneurship (E)

## Areas of Least Interest

Teaching \& Education (S)
Human Resources \& Training (S)
Counseling \& Helping (S)

## CONVENTIONAL - Very High

| BASIC INTEREST SCALE | STD SCORE \& INTEREST LEVEL |  |  |  |  | $\begin{aligned} & \text { STD } \\ & \text { SCORE } \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | < 30 | 40 | 50 | 60 | 70 |  |
| Office Management |  |  |  |  | H | 69 |
| Finance \& Investing |  |  |  |  | H | 68 |
| Programming \& Information Systems |  |  |  |  | H | 68 |
| Taxes \& Accounting |  |  | M |  |  | 51 |

ENTERPRISING - High

| BASIC INTEREST SCALE | STD SCORE \& INTEREST LEVEL |  |  |  |  | $\begin{aligned} & \text { STD } \\ & \text { SCORE } \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | < 30 | 40 | 5 | 60 | 70 |  |
| Sales |  |  |  |  |  | 67 |
| Entrepreneurship |  |  |  |  |  | 66 |
| Marketing \& Advertising |  |  |  |  |  | 53 |
| Politics \& Public Speaking |  |  | 1 |  |  | 48 |
| Law |  |  | 1 |  |  | 48 |
| Management |  |  |  |  |  | 45 |

ARTISTIC - Moderate

| BASIC INTEREST SCALE | STD SCORE \& INTEREST LEVEL |  |  |  |  | $\begin{aligned} & \text { STD } \\ & \text { SCORE } \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | < 30 | 40 | 50 | 60 | $70>$ |  |
| Performing Arts |  |  |  | H |  | 62 |
| Culinary Arts |  |  |  | M |  | 59 |
| Writing \& Mass Communication |  |  |  |  |  | 55 |
| Visual Arts \& Design |  |  | M |  |  | 53 |

INVESTIGATIVE - Moderate

| BASIC INTEREST SCALE | STD SCORE \& INTEREST LEVEL |  |  |  |  | $\begin{aligned} & \text { STD } \\ & \text { SCORE } \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | < 30 | 40 | 50 | 60 | $70>$ |  |
| Medical Science |  |  |  | H |  | 64 |
| Research |  |  |  |  |  | 57 |
| Mathematics |  |  |  |  |  | 54 |
| Science |  |  | M |  |  | 50 |

REALISTIC - Moderate

| BASIC INTEREST SCALE | STD SCORE \& INTEREST LEVEL |  |  |  |  | $\begin{gathered} \text { STD } \\ \text { SCORE } \\ \hline \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | < 30 | 40 | 50 | 60 | 70 |  |
| Computer Hardware \& Electronics |  |  |  | H |  | 58 |
| Mechanics \& Construction |  |  |  |  |  | 56 |
| Protective Services |  |  |  |  |  | 53 |
| Military |  |  | M |  |  | 48 |
| Athletics |  |  | 1 |  |  | 48 |
| Nature \& Agriculture |  |  |  |  |  | 46 |

SOCIAL - Little

| BASIC INTEREST SCALE | STD SCORE \& INTEREST LEVEL |  |  |  |  | $\begin{aligned} & \text { STD } \\ & \text { SCORE } \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |
| Healthcare Services |  |  |  |  |  | 63 |
| Social Sciences |  |  |  | H |  | 59 |
| Religion \& Spirituality |  |  | V |  |  | 49 |
| Counseling \& Helping |  |  |  |  |  | 43 |
| Human Resources \& Training |  | L |  |  |  | 40 |
| Teaching \& Education |  |  |  |  |  | 38 |

This section highlights your Profile results on the Occupational Scales of the Strong. On the next three pages you will find your scores for 122 occupations. The 10 occupations most closely aligned with your interests are listed in the summary chart below. Keep in mind that the occupations listed in your Profile results are just some of the many occupations linked to your interests that you might want to consider. They do not indicate those you "should" pursue. It is helpful to think of each occupation as a single example of a much larger group of occupational titles to consider.

Your score on an Occupational Scale shows how similar your interests are to those of people of your gender who have been working in, and are satisfied with, that occupation. The higher your score, the more likes and dislikes you share with those individuals. The Theme Codes associated with each occupation indicate the GOTs most commonly found among people employed in that occupation.

```
YOUR TOP TEN STRONG OCCUPATIONS
1. Computer Systems Analyst (C)
2. Health Information Specialist (C)
3. Administrative Assistant (CS)
4. Computer & IS Manager (C)
5. Flight Attendant (EAS)
6. Radiologic Technologist (RIS)
7. Chef (ERA)
8. Housekeeping/Maintenance Manager (ECS)
9. Buyer (EC)
10. Financial Analyst (CE)
```

As you read through your Occupational Scales results on this and the following pages, note the names of those occupations for which you scored "Similar." Those are the occupations you might want to explore first. If you have no scores in this range, take a look at those in the midrange and begin there. You might also consider occupations of least interest or for which you scored "Dissimilar"; however, keep in mind that you are likely to have little in common with people in those types of work and probably would contribute to such occupations in a unique way. Your career professional can guide you further in this process.

You can learn about occupations from information found in a public library, in the career library of a college or university near you, in a professional career center, or on the Internet. A recommended online source for occupational information is the $\mathrm{O}^{*} \mathrm{NET}^{\mathrm{TM}}$ database at http://online.onetcenter.org. You can also learn a lot about an occupation by talking to people who are working in that particular occupation. These people can describe their day-to-day work and tell you what they like and dislike about it.

CONVENTIONAL - Accounting, Organizing, Processing Data

| THEME CODE | OCCUPATIONAL SCALE | DISSIMILAR |  |  | midrange |  | SIMILAR |  | 60 |  | $\begin{aligned} & \text { STD } \\ & \text { SCORE } \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| C | Computer Systems Analyst |  |  |  |  |  |  |  |  |  | 67 |
| C | Health Information Specialist |  |  |  |  |  |  |  |  |  | 67 |
| CS | Administrative Assistant |  |  |  |  |  |  |  |  |  | 58 |
| C | Computer \& IS Manager |  |  |  |  |  |  |  |  |  | 56 |
| CE | Financial Analyst |  |  |  |  |  |  |  |  |  | 47 |
| CES | Nursing Home Administrator |  |  |  |  |  |  |  |  |  | 46 |
| CE | Credit Manager |  |  |  |  |  |  |  |  |  | 45 |
| CE | Paralegal |  |  |  |  |  |  |  |  |  | 45 |
| CES | Production Worker |  |  |  |  |  |  |  |  |  | 42 |
| CE | Financial Manager |  |  |  |  |  |  |  |  |  | 40 |
| CE | Banker |  |  |  |  |  |  |  |  |  | 39 |
| Cl | Actuary |  |  |  |  |  |  |  |  |  | 37 |
| CRE | Military Enlisted |  |  |  |  |  |  |  |  |  | 37 |
| CES | Food Service Manager |  |  |  |  |  |  |  |  |  | 36 |
| CE | Accountant |  |  |  |  |  |  |  |  |  | 35 |
| C | Bookkeeper |  |  |  |  |  |  |  |  |  | 34 |
| CES | Business Education Teacher |  |  |  |  |  |  |  |  |  | 32 |
| CSE | Farmer/Rancher |  |  |  |  |  |  |  |  |  | 31 |
| CIR | Mathematics Teacher |  |  |  |  |  |  |  |  |  | 20 |
|  |  | 10 | 15 | 20 | 30 |  | 50 | 55 |  | 60 |  |

ENTERPRISING - Selling, Managing, Persuading

| $\begin{aligned} & \text { THEME } \\ & \text { CODE } \end{aligned}$ | OCCUPATIONAL SCALE | 10 | DISSIMILAR |  | midrange |  |  | SIMILAR |  |  | $\begin{aligned} & \text { STD } \\ & \text { SCORE } \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| EAS | Flight Attendant |  |  |  |  |  |  |  |  |  | 50 |
| ERA | Chef |  |  |  |  |  |  | $\square$ |  |  | 48 |
| ECS | Housekeeping/Maintenance Manager |  |  |  |  |  |  |  |  |  | 48 |
| EC | Buyer |  |  |  |  |  |  |  |  |  | 47 |
| ECA | Travel Consultant |  |  |  |  |  |  |  |  |  | 45 |
| E | Life Insurance Agent |  |  |  |  |  |  |  |  |  | 44 |
| ECR | Restaurant Manager |  |  |  |  |  |  |  |  |  | 44 |
| ECA | Retail Sales Manager |  |  |  |  |  |  |  |  |  | 44 |
| ECR | Optician |  |  |  |  |  |  |  |  |  | 42 |
| EIR | Investments Manager |  |  |  |  |  |  |  |  |  | 38 |
| ECS | Operations Manager |  |  |  |  |  |  |  |  |  | 38 |
| EC | Cosmetologist |  |  |  |  |  |  |  |  |  | 36 |
| EA | Marketing Manager |  |  |  |  |  |  |  |  |  | 36 |
| E | Realtor |  |  |  |  |  |  |  |  |  | 36 |
| E | Sales Manager |  |  |  |  |  |  |  |  |  | 36 |
| EAI | Technical Sales Representative |  |  |  |  |  |  |  |  |  | 36 |
| E | Top Executive |  |  |  |  |  |  |  |  |  | 36 |
| EA | Interior Designer |  |  |  |  |  |  |  |  |  | 34 |
| EAS | Human Resources Manager |  |  |  |  |  |  |  |  |  | 31 |
| ECR | Purchasing Agent |  |  |  |  |  |  |  |  |  | 31 |
| E | Retail Sales Representative |  |  |  |  |  |  |  |  |  | 30 |
| EAC | Florist |  |  |  |  |  |  |  |  |  | 27 |
| EAS | Elected Public Official |  |  |  |  |  |  |  |  |  | 20 |
|  |  | 10 | 15 | 20 |  |  | 40 | 50 | 55 | 60 |  |

Similar results (40 and above)
You share interests with women in that occupation and probably would enjoy the work.

Midrange results (30-39)
You share some interests with women in that occupation and probably would enjoy some of the work.

Dissimilar results (29 and below)
You share few interests with women in that occupation and probably would not enjoy the work.

For more information about any of these occupations, visit 0 * $\mathrm{NET}^{\text {TM }}$ online at http://online.onetcenter.org.

ARTISTIC - Creating or Enjoying Art, Drama, Music, Writing


INVESTIGATIVE - Researching, Analyzing, Inquiring


Similar results (40 and above)
You share interests with women in that occupation and probably would enjoy the work.

Midrange results (30-39)
You share some interests with women in that occupation and probably would enjoy some of the work.

Dissimilar results (29 and below)
You share few interests with women in that occupation and probably would not enjoy the work.

For more information about any of these occupations, visit 0 * $\mathrm{NET}^{\text {TM }}$ online at http://online.onetcenter.org.

REALISTIC - Building, Repairing, Working Outdoors

| $\begin{aligned} & \text { THEME } \\ & \text { CODE } \end{aligned}$ | OCCUPATIONAL SCALE | 10 | DISSIMILAR |  | midrange |  | SIMILAR |  |  | $\begin{aligned} & \text { STD } \\ & \text { SCORE } \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| RIS | Radiologic Technologist |  |  |  |  |  |  |  |  | 49 |
| RIC | Network Administrator |  |  |  |  |  |  |  |  | 45 |
| RIC | Technical Support Specialist |  |  |  |  |  |  |  |  | 43 |
| RC | Landscape/Grounds Manager |  |  |  |  |  |  |  |  | 42 |
| RCI | Emergency Medical Technician |  |  |  |  |  |  |  |  | 40 |
| REI | Military Officer |  |  |  |  |  |  |  |  | 40 |
| REI | Horticulturist |  |  |  |  |  |  |  |  | 38 |
| RE | Law Enforcement Officer |  |  |  |  |  |  |  |  | 36 |
| RI | Engineer |  |  |  |  |  |  |  |  | 35 |
| RIC | Engineering Technician |  |  |  |  |  |  |  |  | 33 |
| RI | Forester |  |  |  |  |  |  |  |  | 27 |
| RIS | Firefighter |  |  |  |  |  |  |  |  | 26 |
| RIA | Carpenter |  |  |  |  |  |  |  |  | 24 |
| RIA | Electrician |  |  |  |  |  |  |  |  | 24 |
| RIS | Athletic Trainer |  |  |  |  |  |  |  |  | 20 |
| R | Automobile Mechanic |  |  |  |  |  |  |  |  | 20 |
| RSI | Vocational Agriculture Teacher |  |  |  |  |  |  |  |  | 18 |
|  |  | 10 | 15 |  | 30 | 40 | 50 | 55 | 60 |  |

SOCIAL - Helping, Instructing, Caregiving

| $\begin{aligned} & \text { THEME } \\ & \text { CODE } \end{aligned}$ | OCCUPATIONAL SCALE | DISSIMILAR |  |  | MIDRANGE |  |  | SIMILAR |  | 60 | $\begin{aligned} & \text { STD } \\ & \text { SCORE } \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 10 | 15 | 20 |  |  | 40 | 50 | 55 |  |  |
| SI | Registered Nurse |  |  |  |  |  |  |  |  |  | 44 |
| SIR | Physical Therapist |  |  |  |  |  |  |  |  |  | 39 |
| SCE | Licensed Practical Nurse |  |  |  |  |  |  |  |  |  | 34 |
| SA | College Instructor |  |  |  |  |  |  |  |  |  | 33 |
| SE | Parks \& Recreation Manager |  |  |  |  |  |  |  |  |  | 33 |
| SA | Recreation Therapist |  |  |  |  |  |  |  |  |  | 31 |
| SAI | Rehabilitation Counselor |  |  |  |  |  |  |  |  |  | 28 |
| SA | Social Worker |  |  |  |  |  |  |  |  |  | 27 |
| SE | Community Service Director |  |  |  |  |  |  |  |  |  | 23 |
| SE | Special Education Teacher |  |  |  |  |  |  |  |  |  | 23 |
| SAR | Occupational Therapist |  |  |  |  |  |  |  |  |  | 22 |
| SEA | Social Science Teacher |  |  |  |  |  |  |  |  |  | 22 |
| S | Elementary School Teacher |  |  |  |  |  |  |  |  |  | 20 |
| SE | School Counselor |  |  |  |  |  |  |  |  |  | 20 |
| SAE | Foreign Language Teacher |  |  |  |  |  |  |  |  |  | 19 |
| SEA | School Administrator |  |  |  |  |  |  |  |  |  | 17 |
| SA | Speech Pathologist |  |  |  |  |  |  |  |  |  | 15 |
| SRC | Physical Education Teacher |  |  |  |  |  |  |  |  |  | 8 |
| SAR | Minister |  |  |  |  |  |  |  |  |  | -2 |
|  |  | 10 | 15 | 20 |  | 30 | 40 | 50 | 55 | 60 |  |

Similar results (40 and above)
You share interests with women in that occupation and probably would enjoy the work.

Midrange results (30-39)
You share some interests with women in that occupation and probably would enjoy some of the work.

Dissimilar results (29 and below) You share few interests with women in that occupation and probably would not enjoy the work.

For more information about any of these occupations, visit 0 * $\mathrm{NET}^{\text {TM }}$ online at http://online.onetcenter.org.

The Personal Style Scales describe different ways of approaching people, learning, leading, making decisions, and participating in teams. Personal Style Scales help you think about your preferences for factors that can be important in your career, enabling you to more effectively narrow your choices and examine your opportunities. Each scale includes descriptions at both ends of the continuum, with scores indicating your preference for one style versus the other.
Your scores on the Personal Style Scales were determined by comparing your responses to those of a combined group of working men and women.

## YOUR PERSONAL STYLE SCALES PREFERENCES

1. You are likely to prefer working alone
2. You seem to prefer to learn by doing and through lectures and books
3. You probably prefer to lead by example
4. You may like taking risks
5. You probably enjoy the role of independent contributor

## Clear Scores

## (Below 46 and above 54)

You indicated a clear preference for one style versus the other.
Midrange Scores (46-54)
You indicated that some of the descriptors on both sides apply to you.


## YOUR HIGHEST THEMES

Conventional, Enterprising, Artistic

## YOUR THEME CODE

 CEA
## YOUR TOP FIVE INTEREST AREAS

1. Office Management (C)
2. Finance \& Investing (C)
3. Programming \& Information Systems (C)
4. Sales (E)
5. Entrepreneurship (E)

## YOUR TOP TEN STRONG OCCUPATIONS

1. Computer Systems Analyst (C)
2. Health Information Specialist (C)
3. Administrative Assistant (CS)
4. Computer \& IS Manager (C)
5. Flight Attendant (EAS)
6. Radiologic Technologist (RIS)
7. Chef (ERA)
8. Housekeeping/Maintenance Manager (ECS)
9. Buyer (EC)
10. Financial Analyst (CE)

## Areas of Least Interest

Teaching \& Education (S)
Human Resources \& Training (S)
Counseling \& Helping (S)

Occupations of Dissimilar Interest
Minister (SAR)
Art Teacher (ASE)
Mathematician (IRC)
English Teacher (ASE)
Physical Education Teacher (SRC)

## YOUR PERSONAL STYLE SCALES PREFERENCES

1. You are likely to prefer working alone
2. You seem to prefer to learn by doing and through lectures and books
3. You probably prefer to lead by example
4. You may like taking risks
5. You probably enjoy the role of independent contributor

RESPONSE SUMMARY
This section provides a summary of your responses to the different sections of the inventory for use in interpretation by your career professional.

| ITEM RESPONSE PERCENTAGES |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Section Title | Strongly Like | Like | Indifferent | Dislike | Strongly Dislike |
| Occupations | 9 | 25 | 18 | 33 | 15 |
| Subject Areas | 22 | 30 | 30 | 17 | 0 |
| Activities | 14 | 21 | 27 | 31 | 6 |
| Leisure Activities | 29 | 21 | 25 | 7 | 18 |
| People | 44 | 19 | 25 | 13 | 0 |
| Characteristics | 11 | 56 | 22 | 11 | 0 |
| TOTAL PERCENTAGE | 17 | 25 | 24 | 26 | 9 |

Total possible responses: 291 Your response total: 290 Items omitted: 1 Typicality index: 24—Combination of item responses appears consistent
Note: Due to rounding, total percentage may not add up to $100 \%$.

| JANE SAMPLE | Date taken |
| :--- | :--- |
| 1.01 .2005 |  |

## USING YOUR THEMES

Your Strong results indicate a Theme code of CEA. Your top three Themes are listed below in order of interest. Each Theme describes an important aspect of your interests and personality. Use all three Themes to identify college courses and academic majors that allow you to express what is important to you. The majors listed within each Theme are examples of some of the many related academic areas worth exploring.

## CONSIDERING THEMES OF GREATEST INTEREST TO YOU



## Artistic (A)

CREATIVE COMMUNICATORS
Artistic students prefer to take a self-expressive or creative approach involving art/design, music, or writing

| TYPICAL COLLEGE MAJORS |  |  |  |  |
| :--- | :--- | :--- | :--- | :---: |
| Advertising | Classics | Fashion Merchandising | Mass Communication |  |
| Architecture | Comparative Literature | Fine Arts | Medical Illustration |  |
| Art Education | Creative Writing | Foreign Languages | Music Education |  |
| Art History | Dance | Humanities | Philosophy |  |
| Broadcasting | Design | Journalism | Photography |  |
| Cinematography | English | Linguistics | Theater Arts |  |
|  |  |  |  |  |

## USING YOUR BASIC INTEREST SCALES

These scales indicate interests that are important to your overall lifestyle, both in school and out of school.
Use your strongest basic interests to explore college courses, extracurricular activities, internships, and part-time jobs. You show the greatest interest in the five areas outlined below (arranged in descending order of interest).

OFFICE MANAGEMENT - Very High
Organizing, coordinating, and overseeing clerical and office activities

| CAMPUS ORGANIZATIONS/ACTIVITIES | INTERNSHIPS/JOB SETTINGS | COLLEGE COURSES |
| :--- | :--- | :--- |
| Campus Events Planning | Campus Personnel Office | Bookkeeping |
| Student Government Committee | Company Administrative Department | Business Administration |
| Student Organization Secretary | Medical Records Department | Computer Operations |

FINANCE \& INVESTING - Very High
Managing money and investments

| CAMPUS ORGANIZATIONS/ACTIVITIES | INTERNSHIPS/JOB SETTINGS | COLLEGE COURSES |
| :--- | :--- | :--- |
| Business Student Organization | Brokerage Firm | Business Management |
| Investment Club | Commercial Real Estate Company | Economics |
| Student Organization Treasurer | Financial Planning Company | Finance |

PROGRAMMING \& INFORMATION SYSTEMS - Very High
Using computers, managing information, and developing software

| CAMPUS ORGANIZATIONS/ACTIVITIES | INTERNSHIPS/JOB SETTINGS | COLLEGE COURSES |
| :--- | :--- | :--- |
| Computer Gaming Group | Campus Library | Computer Programming |
| Computer Systems Group | Computer Help Desk | Database Management |
| Student Group Web Master | Software/IT Company | Library/Information Sciences |

SALES - Very High
Selling products or services, or working with salespeople

| CAMPUS ORGANIZATIONS/ACTIVITIES | INTERNSHIPS/JOB SETTINGS | COLLEGE COURSES |
| :--- | :--- | :--- |
| Business Student Organization | Company Sales Department | Business Administration |
| Charity Sales Drive | Retail Sales | Marketing |
| Fundraising Campaign | Travel/Tourism Company | Real Estate |

ENTREPRENEURSHIP - Very High
Developing and managing new business opportunities

| CAMPUS ORGANIZATIONS/ACTIVITIES | INTERNSHIPS/JOB SETTINGS | COLLEGE COURSES |
| :--- | :--- | :--- |
| Business Student Organization | Internet Start-up Company | Business Management |
| Fundraising Campaign | Management Training Program | Finance |
| Investment Club | Small Retail Business | Marketing |

## USING YOUR OCCUPATIONAL SCALES

These scales identify jobs held by people with whom you share common interests, arranged in order of similarity of interests. Some occupations require specific training; however, many do not require a particular college major. Explore classes relevant to these occupations and consider related careers as well.

## YOUR TOP STRONG OCCUPATIONS

| OCCUPATIONAL SCALE | THEME CODE | EDUCATIONAL PREPARATION | COLLEGE COURSES | Related Careers |
| :---: | :---: | :---: | :---: | :---: |
| Computer Systems Analyst | C | BA in computer science or MIS | Computer Science Information Technology Mgmt Information Science | Software Engineer <br> Database Administrator <br> Computer Scientist |
| Health Information Specialist | C | AA in health information technology preferred | Anatomy <br> Biology <br> Chemistry | Health Service Manager Medical Transcriptionist Medical Assistant |
| Administrative Assistant | CS | High school diploma, vocational/technical certificate, or AA | Software Applications <br> Writing <br> Communications | Legal Secretary <br> Medical Assistant <br> Court Reporter |
| Computer \& IS Manager | C | BA or MBA with technology emphasis | Computer Science <br> Business Management <br> Computer Technology | Systems Analyst <br> Computer Programmer <br> Computer Support Specialist |
| Flight Attendant | EAS | High school diploma, AA, or BA | Psychology <br> Education <br> Foreign Languages | Reservations Agent <br> Paramedic <br> Public Relations Representative |
| Radiologic Technologist | RIS | High school diploma, technical school certificate, AA, or BA | Mathematics <br> Physics <br> Chemistry | Radiation Therapist <br> Medical Equipment Salesperson <br> Medical Technician |
| Chef | ERA | Vocational/technical certificate, $A A$, or BA | Specific culinary training courses | Food Writer <br> Restaurant Manager <br> Caterer |
| Housekeeping/Maintenance Manager | ECS | Vocational/technical certificate, AA, or BA | Business Management Human Resources Construction Trades | Property Services Manager <br> Building Manager <br> Groundskeeper Supervisor |
| Buyer | EC | High school diploma, AA, or BA | Marketing <br> Business Management <br> Accounting | Sales Manager <br> Marketing Manager <br> Public Relations Manager |
| Financial Analyst | CE | BA or MBA in finance or related field | Accounting <br> Business Management <br> Economics | Stockbroker <br> Accountant <br> Insurance Agent |

## USING YOUR PERSONAL STYLE SCALES

Next, use your Personal Style Scales to identify the specific ways you prefer to approach whatever academic courses, majors, or jobs you undertake.

| PERSONAL STYLE SCALE | Preferences/Activities |
| :---: | :---: |
| Work Style | - Your score suggests a preference for working independently with ideas or data and liking quiet for concentration when studying. <br> - You may prefer academic work that involves research, reading, and solving problems on your own rather than assignments that require interacting closely or frequently with others. |
| Learning Environment | - Your score suggests you may prefer a balance between learning by doing and learning through academic coursework. <br> - At times you may enjoy attending lectures or reading theory, and at other times you may prefer hands-on practical training. |
| Leadership Style | - Your score suggests a preference for developing personal expertise to do a job well yourself rather than directing others to do it. <br> - You may prefer to serve as an active, contributing member of a group, committee, or class rather than as the president, chairperson, or teacher. |
| Risk Taking | - Your score suggests a preference for exploring new adventures, trying new things, and being spontaneous. <br> - You may enjoy outdoor adventure activities, sports, or independent travel as well as academic courses that encourage risk taking and self-reliance. |
| Team Orientation | - Your score suggests a preference for solving problems on your own and accomplishing assignments independently. <br> - You may enjoy independent study courses, online courses, and independent fieldwork. |

