JOHN SAMPLE

Date taken

1.1.2005

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# **HOW THE STRONG CAN HELP YOU**

The Strong Interest Inventory® instrument is a powerful tool that can help you make satisfying decisions about your career and education. Whether you are just starting out in your career, thinking about a change, or considering education options for career preparation, you can benefit from the wealth of information reflected in your Strong results. Understanding your Strong Profile can help you identify a career focus and begin your career planning and exploration process.

Keep in mind that the *Strong* measures interests, not skills or abilities, and that the results can help guide you toward rewarding careers, work activities, education programs, and leisure activities—all based on your interests. As you review your Profile, remember that managing your career is not a one-time decision but a series of decisions made over your lifetime.

#### **HOW YOU WILL BENEFIT**

The *Strong* can be a valuable tool in helping you identify your interests, enabling you to

- Achieve satisfaction in your work
- Identify career options consistent with your interests
- Choose appropriate education and training relevant to your interests
- Maintain balance between your work and leisure activities
- Understand aspects of your personality most closely associated with your interests
- · Determine your preferred learning environments
- Learn about your preferences for leadership, risk taking, and teamwork
- · Use interests in shaping your career direction
- Decide on a focus for the future
- Direct your own career exploration at various stages in your life

#### **HOW YOUR RESULTS ARE ORGANIZED**

#### **Section 1. General Occupational Themes**

Describes your interests, work activities, potential skills, and personal values in six broad areas: Realistic (R), Investigative (I), Artistic (A), Social (S), Enterprising (E), and Conventional (C).

#### **Section 2. Basic Interest Scales**

Identifies specific interest areas within the six General Occupational Themes, indicating areas likely to be most motivating and rewarding for you.

# **Section 3. Occupational Scales**

Compares your likes and dislikes with those of people who are satisfied working in various occupations, indicating your likely compatibility of interests.

#### **Section 4. Personal Style Scales**

Describes preferences related to work style, learning, leadership, risk taking, and teamwork, providing insight into work and education environments most likely to fit you best.

# **Section 5. Profile Summary**

Provides a graphic snapshot of Profile results for immediate, easy reference.

# **Section 6. Response Summary**

Summarizes your responses within each category of *Strong* items, providing interpretive data useful to your career professional.

Note to professional: Check the Response Summary on page 9 of the Profile before beginning your interpretation.



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# **SECTION 1**

The General Occupational Themes (GOTs) measure six broad interest patterns that can be used to describe your work personality. Most people's interests are reflected by two or three Themes, combined to form a cluster of interests. Work activities, potential skills, and values can also be classified into these six Themes. This provides a direct link between your interests and the career and education possibilities likely to be most meaningful to you.

Your *standard scores* are based on the average scores of a combined group of working adults. However, because research shows that men and women tend to respond differently in these areas, your *interest levels* (Very Little, Little, Moderate, High, Very High) were determined by comparing your scores against the average scores for your gender.

# THEME DESCRIPTIONS

THEME	CODE	INTERESTS	WORK ACTIVITIES	POTENTIAL SKILLS	VALUES
Realistic	R	Machines, computer networks, athletics, working outdoors	Operating equipment, using tools, building, repairing, providing security	Mechanical ingenuity and dexterity, physical coordination	Tradition, practicality, common sense
Conventional  C  Organization, data management, accounting, investing, information systems  Organization, data systems, organizing, keeping records, developing computer applications		systems, organizing, keeping records, developing	Ability to work with numbers, data analysis, finances, attention to detail	Accuracy, stability, efficiency	
mathematics, research solving abstraction		Performing lab work, solving abstract problems, conducting research	Mathematical ability, researching, writing, analyzing	Independence, curiosity, learning	
Enterprising	leadershin nersuading ma		Selling, managing, persuading, marketing	Verbal ability, ability to motivate and direct others	Risk taking, status, competition, influence
Artistic	Α	Self-expression, art appreciation, communication, culture	Composing music, performing, writing, creating visual art	Creativity, musical ability, artistic expression	Beauty, originality, independence, imagination
Social	S	People, teamwork, helping, community service	Teaching, caring for people, counseling, training employees	People skills, verbal ability, listening, showing understanding	Cooperation, generosity, service to others

# YOUR HIGHEST THEMES Realistic, Conventional, Investigative RCI

THEME	CODE	STANDARD SCORE & INTEREST LEVEL						
THEME	OODE	< 30	40	50	60	70 >	STD SCORE	
Realistic	R				HIGH		63	
Conventional	С				HIGH		59	
Investigative	I				HIGH		59	
Enterprising	E		MODER	ATE			47	
Artistic	Α		LITTLE				39	
Social	S	VERY LITTLE	I				35	

The charts above display your GOT results in descending order, from your highest to least level of interest. Referring to the Theme Descriptions provided, determine how well your results fit for you. Do your highest Themes ring true? Look at your next highest level of interest and ask yourself the same question. You may wish to highlight the Theme descriptions on this page that seem to fit you best.

# **BASIC INTEREST SCALES**

## **SECTION 2**

The Basic Interest Scales represent specific interest areas that often point to work activities, projects, course work, and leisure activities that are personally motivating and rewarding. As with the General Occupational Themes, your interest levels (Very Little, Little, Moderate, High, Very High) were determined by comparing your scores against the average scores for your gender.

As you review your results in the charts below, note your top interest areas and your areas of least interest, and think about how they relate to your work, educational, and leisure activities. Take time to consider any top interest areas that are not currently part of your work or lifestyle and think about how you might be able to incorporate them into your plans.

#### YOUR TOP FIVE INTEREST AREAS

- 1. Computer Hardware & Electronics (R)
- 2. Finance & Investing (C)
- 3. Mechanics & Construction (R)
- 4. Programming & Information Systems (C)
- 5. Mathematics (I)

## **Areas of Least Interest**

Counseling & Helping (S) Healthcare Services (S) Culinary Arts (A)

#### **REALISTIC** — High

BASIC INTEREST SCALE	<b>STD SCO</b>	DRE & INTEREST		STD Score
Computer Hardware & Electronics			VH	73
Mechanics & Construction			Н	64
Military		M		59
Nature & Agriculture		M		52
Athletics		M		47
Protective Services		L		46

#### **ENTERPRISING** — Moderate

BASIC INTEREST SCALE	STD SCORE & INTEREST LEVEL						
	: < 30	40	50	60	70 >	SCORE	
Entrepreneurship			M			55	
Law			M			53	
Sales			M			50	
Management			M			48	
Marketing & Advertising		M				46	
Politics & Public Speaking		L				44	

## **CONVENTIONAL** — High

BASIC INTEREST SCALE	< 30	STD S		NTEREST		70 >	STD SCORE
Finance & Investing					VH		68
Programming & Information Systems					Н		63
Taxes & Accounting				Н			59
Office Management			M				44

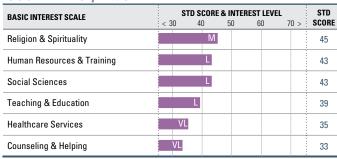
#### **ARTISTIC** - Little

BASIC INTEREST SCALE	<b>STD SCORE &amp; INTEREST LEVEL</b> < 30 40 50 60 70 >	STD SCORE
Visual Arts & Design	M	46
Performing Arts	L	42
Writing & Mass Communication	L	38
Culinary Arts	VL	35

# **INVESTIGATIVE** — High

BASIC INTEREST SCALE	< 30		NTEREST		0 >	STD SCORE
Mathematics				Н		63
Science			ŀ			61
Research			Н			59
Medical Science		M				45

# SOCIAL — Very Little



# **OCCUPATIONAL SCALES**

**SECTION 3** 

This section highlights your Profile results on the Occupational Scales of the *Strong*. On the next three pages you will find your scores for 122 occupations. The 10 occupations most closely aligned with your interests are listed in the summary chart below. Keep in mind that the occupations listed in your Profile results are just *some* of the many occupations linked to your interests that you might want to consider. They do not indicate those you "should" pursue. It is helpful to think of each occupation as a single example of a much larger group of occupational titles to consider.

Your score on an Occupational Scale shows how similar your interests are to those of people of your gender who have been working in, and are satisfied with, that occupation. The higher your score, the more likes and dislikes you share with those individuals. The Theme Codes associated with each occupation indicate the GOTs most commonly found among people employed in that occupation.

#### YOUR TOP TEN STRONG OCCUPATIONS

- 1. Chemist (IR)
- 2. Engineer (RI)
- 3. Technical Support Specialist (IRC)
- 4. Computer Scientist (ICR)
- 5. Geologist (IRA)
- 6. Computer & IS Manager (RIC)
- 7. Computer Systems Analyst (CRI)
- 8. R&D Manager (IRC)
- 9. Forester (RI)
- 10. Actuary (CI)

# Occupations of Dissimilar Interest

Art Teacher (AS)
Public Relations Director (AE)
Physical Therapist (SIR)
English Teacher (ASE)
Medical Illustrator (AIR)

As you read through your Occupational Scales results on this and the following pages, note the names of those occupations for which you scored "Similar." Those are the occupations you might want to explore first. If you have no scores in this range, take a look at those in the midrange and begin there. You might also consider occupations of least interest or for which you scored "Dissimilar"; however, keep in mind that you are likely to have little in common with people in those types of work and probably would contribute to such occupations in a unique way. Your career professional can guide you further in this process.

You can learn about occupations from information found in a public library, in the career library of a college or university near you, in a professional career center, or on the Internet. A recommended online source for occupational information is the O\*NET<sup>TM</sup> database at http://online.onetcenter.org. You can also learn a lot about an occupation by talking to people who are working in that particular occupation. These people can describe their day-to-day work and tell you what they like and dislike about it.

# **OCCUPATIONAL SCALES**

# **SECTION 3**

# **REALISTIC – Building, Repairing, Working Outdoors**

THEME	OCCUPATIONAL SCALE			SIMILAR	MIDR		SIMILAR		STD
CODE		10	15	20	30	40	50	55 60	SCORI
RI	Engineer								63
RIC	Computer & IS Manager								61
RI	Forester								60
RIC	Electrician								59
RIC	Engineering Technician								59
RCE	Production Worker								57
RC	Farmer/Rancher								50
RCE	Military Enlisted								49
REC	Military Officer								49
R	Automobile Mechanic								48
RI	Radiologic Technologist								44
RI	Emergency Medical Technician								42
RE	Landscape/Grounds Manager								42
REA	Carpenter								41
REI	Horticulturist								36
RSE	Vocational Agriculture Teacher								32
R	Law Enforcement Officer								29
RI	Firefighter								28

#### Similar results (40 and above)

You share interests with men in that occupation and probably would enjoy the work.

# Midrange results (30-39)

You share some interests with men in that occupation and probably would enjoy some of the work.

#### Dissimilar results (29 and below)

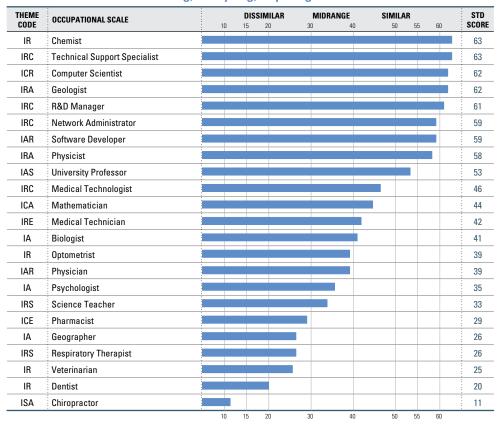
You share few interests with men in that occupation and probably would not enjoy the work.

For more information about any of these occupations, visit O\*NET<sup>TM</sup> online at http://online.onetcenter.org.

# **CONVENTIONAL – Accounting, Organizing, Processing Data**

OCCUPATIONAL SCALE	10						-	na na	STD
Computer Systems Analyst	10	13	20	30	40	30	33	00	61
<u>: '                                   </u>									59
Accountant									56
Financial Analyst									56
Financial Manager									55
Mathematics Teacher									52
Bookkeeper									49
Banker									41
Credit Manager									35
Nursing Home Administrator									32
Administrative Assistant									29
Paralegal									28
Health Information Specialist									25
Food Service Manager									21
Business Education Teacher									19
	Computer Systems Analyst Actuary Accountant Financial Analyst Financial Manager Mathematics Teacher Bookkeeper Banker Credit Manager Nursing Home Administrator Administrative Assistant Paralegal Health Information Specialist Food Service Manager	Computer Systems Analyst  Actuary  Accountant  Financial Analyst  Financial Manager  Mathematics Teacher  Bookkeeper  Banker  Credit Manager  Nursing Home Administrator  Administrative Assistant  Paralegal  Health Information Specialist  Food Service Manager	Computer Systems Analyst  Actuary  Accountant  Financial Analyst  Financial Manager  Mathematics Teacher  Bookkeeper  Banker  Credit Manager  Nursing Home Administrator  Administrative Assistant  Paralegal  Health Information Specialist  Food Service Manager	Computer Systems Analyst  Actuary  Accountant  Financial Analyst  Financial Manager  Mathematics Teacher  Bookkeeper  Banker  Credit Manager  Nursing Home Administrator  Administrative Assistant  Paralegal  Health Information Specialist  Food Service Manager	Computer Systems Analyst  Actuary  Accountant  Financial Analyst  Financial Manager  Mathematics Teacher  Bookkeeper  Banker  Credit Manager  Nursing Home Administrator  Administrative Assistant  Paralegal  Health Information Specialist  Food Service Manager	Computer Systems Analyst  Actuary  Accountant  Financial Analyst  Financial Manager  Mathematics Teacher  Bookkeeper  Banker  Credit Manager  Nursing Home Administrator  Administrative Assistant  Paralegal  Health Information Specialist  Food Service Manager	Computer Systems Analyst  Actuary  Accountant  Financial Analyst  Financial Manager  Mathematics Teacher  Bookkeeper  Banker  Credit Manager  Nursing Home Administrator  Administrative Assistant  Paralegal  Health Information Specialist  Food Service Manager	Computer Systems Analyst  Actuary  Accountant  Financial Analyst  Financial Manager  Mathematics Teacher  Bookkeeper  Banker  Credit Manager  Nursing Home Administrator  Administrative Assistant  Paralegal  Health Information Specialist  Food Service Manager	Computer Systems Analyst  Actuary  Accountant  Financial Analyst  Financial Manager  Mathematics Teacher  Bookkeeper  Banker  Credit Manager  Nursing Home Administrator  Administrative Assistant  Paralegal  Health Information Specialist  Food Service Manager

# **INVESTIGATIVE - Researching, Analyzing, Inquiring**



#### Similar results (40 and above)

You share interests with men in that occupation and probably would enjoy the work.

# Midrange results (30-39)

You share some interests with men in that occupation and probably would enjoy some of the work.

#### Dissimilar results (29 and below)

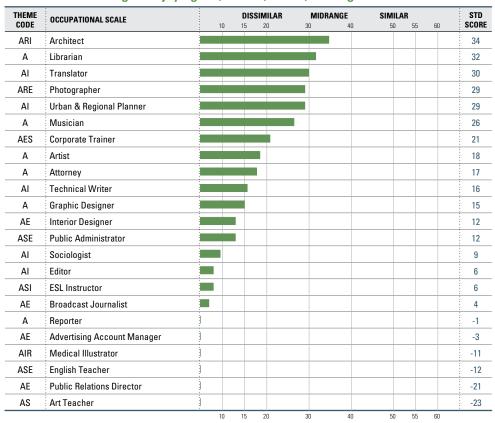
You share few interests with men in that occupation and probably would not enjoy the work.

For more information about any of these occupations, visit O\*NET<sup>TM</sup> online at http://online.onetcenter.org.

# **ENTERPRISING - Selling, Managing, Persuading**

THEME	OCCUPATIONAL SCALE			SIMILAR	MIDR		SIMILA			STD
CODE		10	15	20	30	40	50	55	60	SCORE
ECI	Investments Manager									58
ER	Optician									48
E	Operations Manager									37
ECS	Housekeeping/Maintenance Manager									33
ECA	Travel Consultant									32
Ε	Top Executive									31
ECR	Purchasing Agent									30
E	Realtor									29
ECR	Restaurant Manager									27
E	Life Insurance Agent									26
EA	Marketing Manager									25
EAC	Florist									23
ES	Human Resources Manager									23
ES	Sales Manager									23
ECS	Retail Sales Manager									22
ESI	Technical Sales Representative									20
Е	Retail Sales Representative									19
ER	Chef									12
EAS	Flight Attendant									12
EA	Cosmetologist									11
EC	Buyer									10
ESA	Elected Public Official									3

# ARTISTIC - Creating or Enjoying Art, Drama, Music, Writing



#### Similar results (40 and above)

You share interests with men in that occupation and probably would enjoy the work.

# Midrange results (30-39)

You share some interests with men in that occupation and probably would enjoy some of the work.

## Dissimilar results (29 and below)

You share few interests with men in that occupation and probably would not enjoy the work.

For more information about any of these occupations, visit O\*NET<sup>TM</sup> online at http://online.onetcenter.org.

# **SOCIAL – Helping, Instructing, Caregiving**

THEME CODE	OCCUPATIONAL SCALE	10 1	DISSIMILAR 5 20	MIDRANGE 30 40	SIMILAR 50 55	60	STD SCORE
SE	Parks & Recreation Manager						20
S	College Instructor						19
SIR	Athletic Trainer						18
SCE	Licensed Practical Nurse						17
SEC	School Administrator						16
SA	Foreign Language Teacher						14
SEC	Dietitian						12
SAI	Rehabilitation Counselor						10
SEA	Social Science Teacher						10
SE	Community Service Director						8
SE	School Counselor						8
SA	Social Worker						4
SA	Minister	1					1
SA	Speech Pathologist	1					1
SR	Physical Education Teacher	1					-1
SAR	Recreation Therapist	į					-1
SEA	Special Education Teacher	j					-1
SAI	Registered Nurse	1					-6
S	Elementary School Teacher						-7
SA	Occupational Therapist	1					-8
SIR	Physical Therapist	j					-13

# PERSONAL STYLE SCALES

**SECTION 4** 

The Personal Style Scales describe different ways of approaching people, learning, leading, making decisions, and participating in teams. Personal Style Scales help you think about your preferences for factors that can be important in your career, enabling you to more effectively narrow your choices and examine your opportunities. Each scale includes descriptions at both ends of the continuum, with scores indicating your preference for one style versus the other.

Your scores on the Personal Style Scales were determined by comparing your responses to those of a combined group of working men and women.

#### YOUR PERSONAL STYLE SCALES PREFERENCES

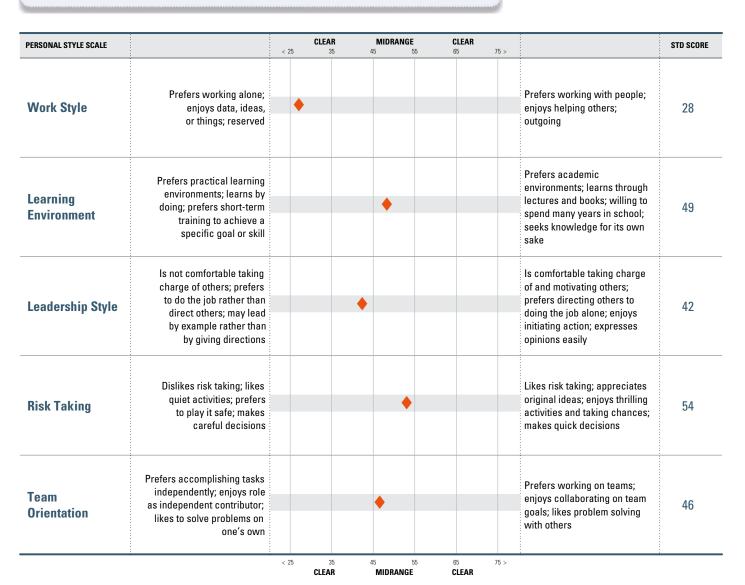
- 1. You are likely to prefer working alone
- 2. You seem to prefer to learn by doing and through lectures and books
- 3. You probably prefer to lead by example
- 4. You may be comfortable taking some risks
- 5. You probably enjoy both team roles and independent roles

# Clear Scores (Below 46 and above 54)

You indicated a clear preference for one style versus the other.

#### Midrange Scores (46-54)

You indicated that some of the descriptors on both sides apply to you.



**PROFILE SUMMARY SECTION 5** 

#### **YOUR HIGHEST THEMES**

Realistic, Conventional, Investigative

## YOUR THEME CODE

**RCI** 

#### YOUR TOP FIVE INTEREST AREAS

- 1. Computer Hardware & Electronics (R)
- 2. Finance & Investing (C)
- 3. Mechanics & Construction (R)
- 4. Programming & Information Systems (C)
- 5. Mathematics (I)

#### **Areas of Least Interest**

Counseling & Helping (S) **Healthcare Services (S)** Culinary Arts (A)

#### YOUR TOP TEN STRONG OCCUPATIONS

- 1. Chemist (IR)
- 2. Engineer (RI)
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# **Occupations of Dissimilar Interest**

Art Teacher (AS)

**Public Relations Director (AE)** 

**Physical Therapist (SIR)** 

**English Teacher (ASE)** 

Medical Illustrator (AIR)

# YOUR PERSONAL STYLE SCALES PREFERENCES

- 1. You are likely to prefer working alone
- 2. You seem to prefer to learn by doing and through lectures and books
- 3. You probably prefer to lead by example
- 4. You may be comfortable taking some risks
- 5. You probably enjoy both team roles and independent roles

RESPONSE SUMMARY **SECTION 6** 

This section provides a summary of your responses to the different sections of the inventory for use in interpretation by your career professional.

ITEM RESPONSE PERCENTAGES		ITEM RESPONSE PERCENTAGES											
Section Title	Strongly Like	Like	Indifferent	Dislike	Strongly Dislike								
Occupations	8	10	14	34	34								
Subject Areas	4	37	20	28	11								
Activities	7	34	24	29	6								
Leisure Activities	0	32	18	50	0								
People	13	63	0	25	0								
Characteristics	11	67	11	11	0								
TOTAL PERCENTAGE	7	28	17	32	16								

Total possible responses: 291

Your response total: 291

Items omitted: 0

Typicality index: 23—Combination of item responses appears consistent

Note: Due to rounding, total percentage may not add up to 100%.