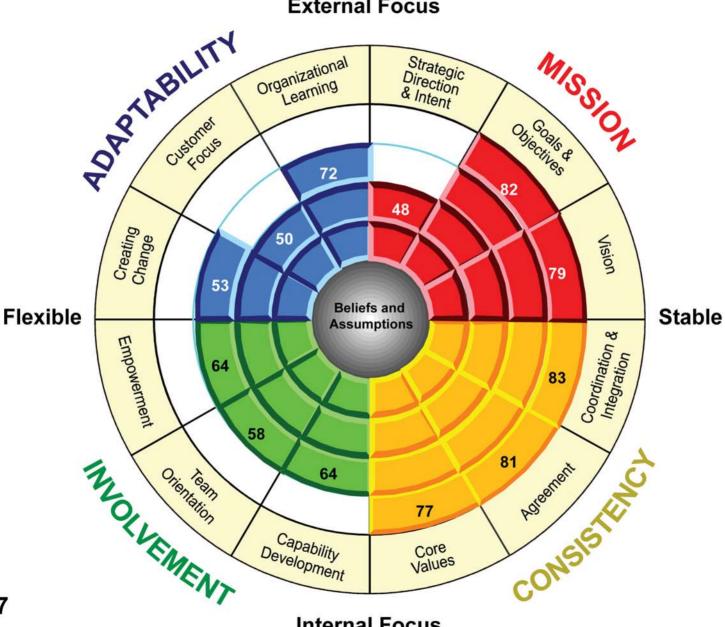
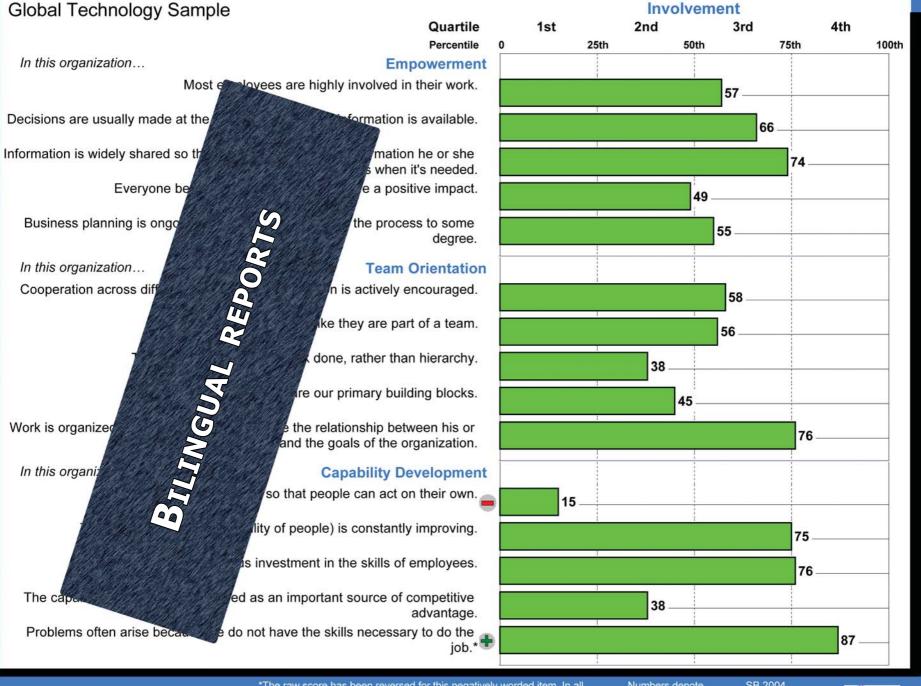
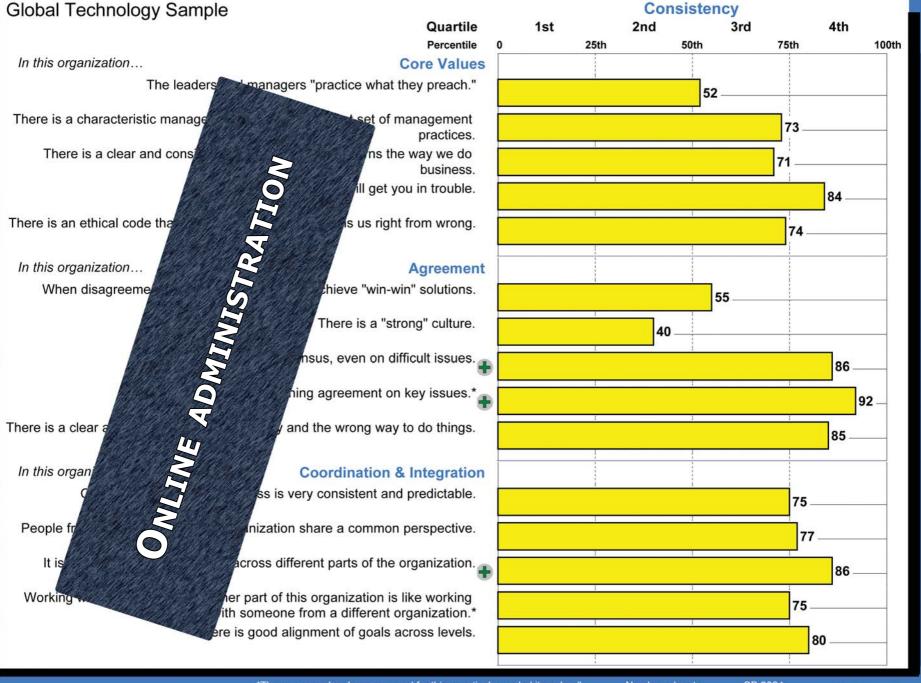
External Focus

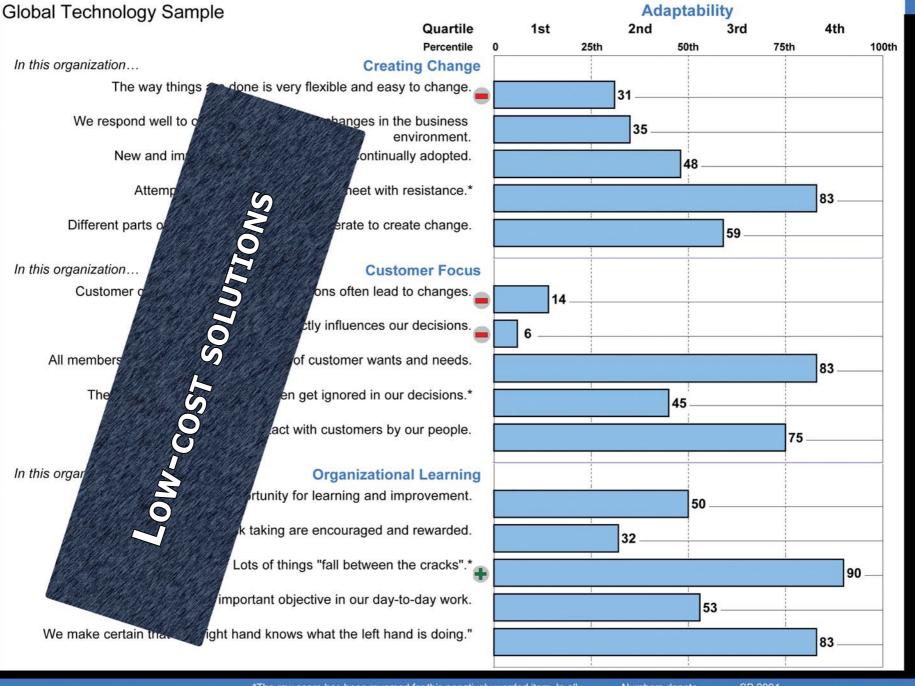


N = 277

Internal Focus









Global Technology Sample

It is easy to reach consensus, even on difficult issues.

Highest Scores

92	We often have trouble reaching agreement on key issues.*
90	Lots of things "fall between the cracks".*
87	Problems often arise because we do not have the skills necessary to do the job.*
86	It is easy to coordinate projects across different parts of the organization.

Lowest Scores

6	Customer input directly influences our decisions.
14	Customer comments and recommendations often lead to changes.
15	Authority is delegated so that people can act on their own.
20	Our strategy leads other organizations to change the way they compete in the industry.
31	The way things are done is very flexible and easy to change.



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Global Technology Sample

		Percentage							
	Mean	1	2	3	4	5	ValidN	n/a	
Our company promotes diver	rsity in the v	vorkpla	ce.						
	3.00	9	32	21	26	12	277	0	
I feel comfortable discussing issues with my manager.									
	3.14	5	29	25	29	12	277	0	
I am treated with dignity and respect in the workplace.									
	3.16	6	12	45	30	5	277	0	
Sales / Revenue Growth									
	3.54	4	11	33	31	21	224	53	
Market Share									
	3.34	5	15	36	32	13	213	64	
Profitability / ROA									
	3.63	3	6	33	38	20	205	72	
Quality of Products or Service	es								
	3.59	4	10	30	33	22	250	27	
New Product Development									
	3.25	11	12	32	34	12	226	51	
Employee Satisfaction									
	2.92	18	16	35	18	13	261	16	
Overall Organization Perform	nance								
	3.50	5	9	33	35	17	260	17	
	I feel comfortable discussing I am treated with dignity and Sales / Revenue Growth Market Share Profitability / ROA Quality of Products or Service New Product Development Employee Satisfaction	Our company promotes diversity in the v 3.00 I feel comfortable discussing issues with 3.14 I am treated with dignity and respect in t 3.16 Sales / Revenue Growth 3.54 Market Share 3.34 Profitability / ROA 3.63 Quality of Products or Services 3.59 New Product Development 3.25 Employee Satisfaction 2.92 Overall Organization Performance	Our company promotes diversity in the workplate 3.00 9 I feel comfortable discussing issues with my material and the work of	Mean	Mean 1 2 3 Our company promotes diversity in the workplace. 3.00 9 32 21 I feel comfortable discussing issues with my manager. 3.14 5 29 25 I am treated with dignity and respect in the workplace. 3.16 6 12 45 Sales / Revenue Growth 3.54 4 11 33 Market Share 3.34 5 15 36 Profitability / ROA Quality of Products or Services 3.59 4 10 30 New Product Development 3.25 11 12 32 Employee Satisfaction 2.92 18 16 35 Overall Organization Performance	Mean	Mean 1 2 3 4 5 Our company promotes diversity in the workplace. 3.00 9 32 21 26 12 I feel comfortable discussing issues with my manager. 3.14 5 29 25 29 12 I am treated with dignity and respect in the workplace. 3.16 6 12 45 30 5 Sales / Revenue Growth 3.54 4 11 33 34 35 36 33 38 20 Quality of Products or Services 3.59 4 10 30 33 22 34 12 32 34 12 32 34 10 30 <th colsp<="" td=""><td>Mean 1 2 3 4 5 ValidN Our company promotes diversity in the workplace. 3.00 9 32 21 26 12 277 I feel comfortable discussing issues with my manager. 3.14 5 29 25 29 12 277 I am treated with dignity and respect in the workplace. 3.16 6 12 45 30 5 277 Sales / Revenue Growth 3.54 4 11 33 31 21 224 Market Share 3.34 5 15 36 32 13 213 Profitability / ROA 3.63 3 6 33 38 20 205 Quality of Products or Services 3.59 4 10 30 33 22 250 New Product Development 3.25 11 12 32</td></th>	<td>Mean 1 2 3 4 5 ValidN Our company promotes diversity in the workplace. 3.00 9 32 21 26 12 277 I feel comfortable discussing issues with my manager. 3.14 5 29 25 29 12 277 I am treated with dignity and respect in the workplace. 3.16 6 12 45 30 5 277 Sales / Revenue Growth 3.54 4 11 33 31 21 224 Market Share 3.34 5 15 36 32 13 213 Profitability / ROA 3.63 3 6 33 38 20 205 Quality of Products or Services 3.59 4 10 30 33 22 250 New Product Development 3.25 11 12 32</td>	Mean 1 2 3 4 5 ValidN Our company promotes diversity in the workplace. 3.00 9 32 21 26 12 277 I feel comfortable discussing issues with my manager. 3.14 5 29 25 29 12 277 I am treated with dignity and respect in the workplace. 3.16 6 12 45 30 5 277 Sales / Revenue Growth 3.54 4 11 33 31 21 224 Market Share 3.34 5 15 36 32 13 213 Profitability / ROA 3.63 3 6 33 38 20 205 Quality of Products or Services 3.59 4 10 30 33 22 250 New Product Development 3.25 11 12 32

Legend:	Percentage	ValidN	n/a:		
	Percentage of valid responses for each answer category	Total number of valid responses	Number of no answers or blanks		